

S0071 • Vermont

An act relating to consumer data privacy and online surveillance

In Committee

Risk: High

Comprehensive

Last Action (Apr 01, 2025): Read first time and referred to the Committee on Commerce and Economic Development

Summary

This bill aims to enhance consumer data privacy and regulate online surveillance practices in Vermont.

Business Impact

If you collect consumer data online in Vermont, you must ensure compliance with new privacy regulations by the effective date or face penalties.

Key Provisions

- Defines key terms related to consumer data and privacy.
- Requires businesses to implement data protection measures.

Compliance Checklist

- Obtain explicit consent from consumers before data collection | Who: All businesses collecting consumer data | Penalty: Fines for non-compliance
- Implement data protection measures | Who: Businesses handling consumer data | Penalty: Fines for non-compliance

Industries Affected

Data Services

Technology

Retail

Healthcare

Advertising

Law Enforcement

E-commerce

Consumer Protection

Topics

Bill Sponsors

Name	Party	Role
Andrew Perchlik	Democratic/Progressive	Primary
Deborah Ingram		Cosponsor
Christopher Pearson		Primary
Michael Sirotkin		Cosponsor
Richard Sears Jr.		Primary
Kesha Ram Hinsdale	Democratic	Primary
Alison Clarkson	Democratic	Primary
Wendy Harrison	Democratic	Primary
Nader Hashim	Democratic	Cosponsor
Joseph Major		Cosponsor
Tanya Vyhovsky	Democratic/Progressive	Cosponsor
Rebecca White		Cosponsor

Roll Call Votes

Date	Description	Yea	Nay	Result
2025-03-26	Recommendation of amendment by Committee on Instit	29	0	Passed

Related Bills

- H0208 (VT)
- S0093 (VT)

Official Source

<https://legislature.vermont.gov/bill/status/2026/S.71>

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