

AB621 • California

Deepfake pornography.

Passed Both Chambers

Risk: High

Amendment

Last Action (Oct 13, 2025): Chaptered by Secretary of State - Chapter 673, Statutes of 2025.

Summary

CA AB621 seeks to amend Section 1708.86 of the Civil Code, addressing issues related to unauthorized use of personal likenesses, including deepfake pornography.

Business Impact

If you use AI for creating digital content, you must ensure compliance with deepfake regulations by January 2024 or face legal penalties.

Key Provisions

- Amendments to Section 1708.86 of the Civil Code.
- Specific provisions targeting deepfake pornography.
- Focus on unauthorized likeness use and its implications for digital privacy and consent in California.

Compliance Checklist

- Cease operations enabling deepfake pornography upon receiving notice. | Who: Service providers of deepfake pornography services. | Penalty: Presumed liability for facilitating illegal content.
- Obtain written consent from depicted individuals for any digitized sexually explicit material. | Who: Creators and distributors of such material. | Penalty: Liability for damages and potential statutory penalties.

Industries Affected

Technology

Legal

General

Media

Topics

AI Deepfakes

Bill Sponsors

Name	Party	Role
Diep		Author
Bocanegra		Author
Nakanishi		Author
Beth Gaines		Coauthor
Floyd		Author
Roger Hernández		Author
Charles Calderon		Author
Napolitano		Author
Calderon		Principal Coauthor
Saldana		Author
Corbett		Author
Gipson		Coauthor

Roll Call Votes

Date	Description	Yea	Nay	Result
2025-09-11	AB 621 Bauer-Kahan Concurrence in Senate Amendment	79	0	Passed
2025-09-09	3rd Reading AB621 Bauer-Kahan et al. By Ashby	40	0	Passed
2025-08-29	Do pass	7	0	Passed
2025-08-18	Placed on suspense file	7	0	Passed
2025-07-15	Do pass, but first be re-referred to the Committee	13	0	Passed
2025-06-02	AB 621 Bauer-Kahan Assembly Third Reading	78	0	Passed
2025-05-23	Do pass.	14	0	Passed
2025-04-08	Do pass as amended, and be re-referred to the Comm	12	0	Passed

Official Source

https://leginfo.legislature.ca.gov/faces/billStatusClient.xhtml?bill_id=202520260AB621

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