

A2736 • New Jersey

Updates certain crimes to include nonconsensual pornographic deepfake threats and disclosure.

Introduced

Risk: High

Amendment

Last Action (Jan 13, 2026): Introduced, Referred to Assembly Judiciary Committee

Summary

NJ A2736: Addresses nonconsensual pornographic deepfake threats and disclosures. Provides definitions and outlines penalties.

Business Impact

If you create or distribute deepfake content in New Jersey, you must ensure consent or face penalties starting immediately.

Key Provisions

- Addresses nonconsensual pornographic deepfakes.
- Provides specific definitions and outlines penalties.

Compliance Checklist

- Ensure consent before creating or disclosing deepfake content. | Who: Content creators and distributors. | Penalty: Criminal charges, fines up to \$30,000, or imprisonment.
- Review and update policies regarding digital content creation. | Who: Businesses and organizations involved in media production. | Penalty: Potential legal liability for non-compliance.

Industries Affected

Technology

Consumer Protection

Digital Media

Legal Services

Entertainment

Media Production

Topics

AI Deepfakes

AI Transparency

Bill Sponsors

Name	Party	Role
Dancer, Ronald S.		Primary
Gusciora, Reed		Primary
Bramnick, Jon M.		Primary
McGuckin, Gregory P.		Primary
Bergen, Brian	Republican	Primary
Katz, Andrea	Democratic	Primary
Scharfenberger, Gerry	Republican	Cosponsor

Related Bills

- S3303 (NJ)
- A 2736 (NJ)
- S 3303 (NJ)
- A4435 (NJ)

Official Source

<https://www.njleg.state.nj.us/bill-search/2026/A2736>

Disclaimer: This document is generated by AI for informational purposes only. It does not constitute legal advice. Consult a qualified attorney for guidance specific to your situation. Information may not be fully up to date.