

SB1156 • Hawaii

Relating To Deepfakes.

Introduced

Risk: Medium

Narrow/Targeted

Last Action (Feb 07, 2025): The committee on LBT deferred the measure.

Summary

This bill establishes the crime of unlawfully creating or distributing sexually explicit deepfakes without consent.

Business Impact

If you create or distribute deepfakes in Hawaii, you must ensure consent from depicted individuals or face misdemeanor charges.

Key Provisions

- Establishes unlawful creation or distribution of sexually explicit deepfakes as a misdemeanor.
- Defines 'deepfake' and outlines exceptions for political or newsworthy content.
- Requires consent from depicted individuals for lawful creation or distribution.

Compliance Checklist

- Obtain consent from individuals depicted in deepfakes before creation or distribution. | Who: Individuals and businesses creating or distributing deepfakes. | Penalty: Misdemeanor charges.

Industries Affected

General

Media Production

Technology

Topics

AI Deepfakes

AI Intimate Images

Bill Sponsors

Name	Party	Role
Mike Gabbard	D	Sponsor
Joy San Buenaventura	D	Sponsor

Official Source

https://www.capitol.hawaii.gov/session/measure_indiv.aspx?billtype=SB&billnumber;=1156&year;=2025

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