

S329 • New Jersey

Extends crime of identity theft to include fraudulent impersonation or false depiction by means of artificial intelligence or deepfake technology.

Introduced

Risk: High

Amendment

Last Action (Jan 13, 2026): Introduced in the Senate, Referred to Senate Judiciary Committee

Summary

NJ S329: The bill extends identity theft laws to include fraudulent impersonation using AI or deepfake technology, with specific definitions confirmed in the full text.

Business Impact

If you use AI or deepfake technology in New Jersey, you must ensure compliance with identity theft laws or face criminal penalties.

Key Provisions

- The bill extends identity theft laws to include AI and deepfake technology, with specific definitions and legal language detailed in the full text.
- Definitions of AI and deepfake technology are confirmed in the full bill text.

Compliance Checklist

- Ensure all AI-generated content complies with identity theft laws. | Who: Businesses using AI or deepfake technology. | Penalty: Criminal penalties including imprisonment and fines.
- Implement measures to prevent unauthorized use of personal identifying information. | Who: Businesses and individuals using AI technologies. | Penalty: Potential criminal charges for violations.

Industries Affected

Technology

Legal

Cybersecurity

Media

Entertainment

Topics

AI Deepfakes

Bill Sponsors

Name	Party	Role
Scutari, Nicholas P.		Primary
Cruz-Perez, Nilsa	Democratic	Primary
Greenstein, Linda R.		Primary
Bucco, Anthony R.		Cosponsor
Beach, James		Cosponsor
Smith, Bob	Democratic	Primary
Singleton, Troy	Democratic	Primary
Turner, Shirley K.		Cosponsor
Pou, Nellie		Cosponsor
Ruiz, M. Teresa		Cosponsor
Gopal, Vin	Democratic	Cosponsor
Bucco, Anthony M.		Cosponsor

Related Bills

- S 329 (NJ)
- S3926 (NJ)
- S736 (NJ)
- A3912 (NJ)

Official Source

<https://www.njleg.state.nj.us/bill-search/2026/S329>

Disclaimer: This document is generated by AI for informational purposes only. It does not constitute legal advice. Consult a qualified attorney for guidance specific to your situation. Information may not be fully up to date.