

# A3585 • New Jersey

Prohibits and imposes criminal penalty on disclosure of certain intentionally deceptive audio or visual media within 90 days of election.

Introduced

Risk: Medium

Narrow/Targeted

Last Action (Jan 13, 2026): Introduced, Referred to Assembly Judiciary Committee

## Summary

This bill prohibits the disclosure of certain deceptive audio or visual media within 90 days of an election. Specific penalties, definitions, and exceptions are not detailed here.

## Business Impact

If you operate in media or advertising, you must ensure compliance with this bill by the election date or face criminal penalties.

## Key Provisions

- Prohibits disclosure of certain deceptive audio or visual media within 90 days of an election.
- Specific criminal penalties, definitions, and exceptions are not detailed in this analysis.

## Compliance Checklist

- Do not disclose deceptive audio or visual media within 90 days of an election. | Who: Natural persons involved in media disclosure. | Penalty: Fourth-degree crime for first offense; third-degree crime for subsequent offenses.
- Include disclaimers for any permissible deceptive media. | Who: Distributors of media that may be considered deceptive. | Penalty: Potential civil liability if not compliant.

## Industries Affected

Law Enforcement

Political Campaigning

Consumer Protection

Media

# Topics

AI in Political Advertising

AI Transparency

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## Related Bills

- S2129 (NJ)

## Official Source

<https://www.njleg.state.nj.us/bill-search/2026/A3585>

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