

S404 • South Carolina

Social media regulation

Introduced

Risk: High

Amendment

Last Action (Jan 18, 2023): Referred to Committee on Judiciary

Summary

This bill prohibits automated decision systems for users under 18 on social media and mandates age verification for users 18 and older in South Carolina.

Business Impact

If you operate a social media platform in South Carolina, you must implement age verification for users by the time this bill is enacted or face penalties.

Key Provisions

- Prohibits automated decision systems for users under 18 on social media platforms.
- Requires age verification for users 18 and older through third-party services or personal information verification.
- Establishes violations as unfair or deceptive acts under the South Carolina Unfair Trade Practices Act.
- Allows users to seek damages for violations.
- Defines 'automated decision system' broadly to include AI-derived processes.

Compliance Checklist

- Implement age verification processes for users 18 and older. | Who: Operators of social media platforms. | Penalty: Potential civil penalties and injunctions.
- Cease the use of automated decision systems for users under 18. | Who: Operators of social media platforms. | Penalty: Considered an unfair or deceptive act.

Industries Affected

Technology

Social Media

Topics

Automated Decision-Making

AI in Social Media & Online Platforms

Bill Sponsors

Name	Party	Role
Danny Verdin	R	Sponsor

Official Source

<https://www.scstatehouse.gov/billsearch.php?billnumbers=0404&session;=125&summary;=B>

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