

# S2631 • Massachusetts

## To protect against election misinformation

Introduced

Risk: Medium

Narrow/Targeted

Last Action (Oct 16, 2025): Bill reported favorably by committee and referred to the committee on Senate Ways and Means

## Summary

Speculative analysis suggests regulation of deceptive deepfakes in election communications, but specifics are unconfirmed without the bill text.

## Business Impact

If you use AI for election ads in Massachusetts, ensure no deceptive deepfakes or face penalties.

## Key Provisions

- Speculative regulation of deceptive deepfakes in election communications.
- Specifics about preventing voter misinformation are unconfirmed without the bill text.

## Compliance Checklist

- Ensure AI-generated election content is not deceptive. | Who: Businesses creating/distributing election media

## Industries Affected

Media

Technology

## Topics

AI Deepfakes

AI in Political Advertising

## Bill Sponsors

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Name	Party	Role
Promote Civic Engagement		Primary
Senate Committee on Ways and Means		Primary
Joint Committee on State Administration and Regulatory Oversight		Primary
Joint Committee on Transportation		Primary
Joint Committee on Advanced Information Technology, the Internet and Cybersecurity		Primary
Michael O. Moore		Cosponsor

## Official Source

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<https://malegislature.gov/Bills/194/S2631>

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