

# SB2788 • Hawaii

## Relating To Artificial Intelligence For The Protection Of Minors.

Introduced

Risk: Medium

Comprehensive

Last Action (Jan 30, 2026): Referred to LBT/HHS, JDC.

## Summary

SB2788 establishes safeguards for minors interacting with AI systems, focusing on transparency, prohibited practices, and data protection.

## Business Impact

If you operate AI systems for minors, ensure compliance with disclosure and data rules or face penalties.

## Key Provisions

- §28- Transparency and disclosure requirements: Providers must disclose AI interactions to minors.
- §28- Prohibited design practices for minors: Restrictions on AI simulating human emotions or relationships.
- §28- Protections against sexual content and self-harm: Measures to prevent harmful content generation.
- §28- Data practices related to minors: Limits on data collection and use.
- §28- Parental tools and controls: Providers must offer parental control tools.
- §28- Civil remedies: Allows for civil action for violations.
- §28- Enforcement: Attorney General enforces with penalties up to \$15,000 per violation per day.

## Compliance Checklist

- Provide clear disclosures that users are interacting with AI. | Who: Providers of AI systems. | Penalty: Civil penalties of up to \$15,000 per violation per day.
- Implement measures to prevent harmful content generation. | Who: Providers of AI systems. | Penalty: Civil penalties of up to \$15,000 per violation per day.

- Offer parental controls for AI systems accessed by minors. | Who: Providers of AI systems. | Penalty: Civil penalties of up to \$15,000 per violation per day.

## Industries Affected

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General Technology Education Child Services

## Topics

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AI Transparency

## Bill Sponsors

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Name	Party	Role
KOUCHI (Introduced by request of another party)		Primary
KOUCHI		Primary
TANIGUCHI		Primary
SAN BUENAVENTURA		Primary
AQUINO		Primary
CHANG		Primary
ELEFANTE		Primary
HASHIMOTO		Primary
MCKELVEY		Primary
Wakai		Cosponsor
KEOHOKALOLE		Primary
KIDANI		Primary

## Related Bills

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- HB1782 (HI)

## Official Source

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[https://www.capitol.hawaii.gov/session/measure\\_indiv.aspx?billtype=SB&billnumber;=2788&year;=2026](https://www.capitol.hawaii.gov/session/measure_indiv.aspx?billtype=SB&billnumber;=2788&year;=2026)

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