

# A4732 • New Jersey

Requires artificial intelligence companion operators to provide notifications that users are not communicating with human.

Introduced

Risk: Medium

Narrow/Targeted

Last Action (Mar 16, 2026): Reported and Referred to Assembly Children, Families and Food Security Committee

## Summary

NJ Bill A4732 requires AI companion operators to notify users they are not interacting with a human. Specifics on exceptions, enforcement, and penalties are speculative without full text.

## Business Impact

If you operate AI companions, you must notify users they are not interacting with a human.

## Key Provisions

- Operators must provide clear and conspicuous notifications that users are not communicating with a human. Further details on exceptions, enforcement, and penalties are speculative without the full text.

## Compliance Checklist

- Provide clear notification to users that they are not communicating with a human. | Who: AI companion operators | Penalty: \$15,000 per violation
- Repeat notification every three hours during ongoing interactions. | Who: AI companion operators | Penalty: \$15,000 per violation

## Industries Affected

General

## Bill Sponsors

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Name	Party	Role
Marisa Sweeney	D	Sponsor
David Bailey	D	Sponsor
Linda Carter	D	Sponsor
Michael Venezia	D	Sponsor
Aura Dunn	R	Sponsor

## Roll Call Votes

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Date	Description	Yea	Nay	Result
2026-03-16	Assembly Science, Innovation and Technology Commit	5	0	Passed

## Official Source

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<https://www.njleg.state.nj.us/bill-search/2026/A4732>

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