

# HB478 • Georgia

Commerce and trade; require that AI generated content include a disclaimer indicating such content was generated using artificial intelligence

Introduced

Risk: Medium

Narrow/Targeted

Last Action (Feb 20, 2025): House Second Readers

## Summary

This bill mandates that AI-generated content used in commerce must include a specified form of disclaimer indicating its origin.

## Business Impact

If you use AI to generate content in Georgia, you must include a disclaimer indicating it was AI-generated or face penalties.

## Key Provisions

- Requires specified disclaimers for AI-generated content used in commerce.

## Compliance Checklist

- Include a disclaimer on all AI-generated content. | Who: Businesses using AI for content generation. | Penalty: Potential penalties for non-compliance are not specified.

## Industries Affected

E-commerce

Commerce

Media

Digital  
Marketing

Technology

General

Content  
Creation

Advertising

## Topics

## Bill Sponsors

Name	Party	Role
Brian Strickland	Republican	Primary
Roger Bruce		Primary
Roger Rutledge		Primary
Demetrius Douglas	Democratic	Primary
Bert Reeves		Primary
Mandi Ballinger		Primary
Bonnie Rich		Primary
James Burchett	Republican	Primary
Scott Holcomb	Democratic	Primary
Micah Gravley		Primary
Mitchell Scoggins	Republican	Primary
Jay Powell		Primary

## Official Source

<https://www.legis.ga.gov/legislation/70395>

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