

S09408 • New York

Prohibits the manufacture, exchange, distribution and sale of chatbot toys in this state.

Introduced

Risk: Medium

Study/Task Force

Last Action (May 14, 2026): PRINT NUMBER 9408A

Summary

Prohibits chatbot toys in NY; further details pending full bill text.

Business Impact

If you sell chatbot toys in NY, you must cease operations or face prohibition.

Key Provisions

- Prohibits the manufacture, exchange, distribution, and sale of chatbot toys in New York.

Compliance Checklist

- Cease manufacture and sale of chatbot toys | Who: Manufacturers and distributors of chatbot toys | Penalty: Up to \$15,000 per day for each violation
- Participate in interagency study if requested | Who: Operators of AI companions in children's toys

Industries Affected

General

Topics

User-Facing AI

Bill Sponsors

Name	Party	Role
Andrew Gounardes	D	Sponsor

Related Bills

- A11144 (NY)

Official Source

<https://www.nysenate.gov/legislation/bills/2025/S9408>

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