

S09408 • New York

Prohibits the manufacture, distribution and sale of chatbot toys in this state; directs an interagency study on the potential risks and benefits that chatbot toys pose to child users.

Introduced

Risk: Medium

Study/Task Force

Last Action (Mar 10, 2026): REFERRED TO CONSUMER PROTECTION

Summary

Prohibits chatbot toys in NY; mandates study on risks/benefits for children, with agency details limited due to unavailable bill text.

Business Impact

If you sell chatbot toys in NY, you must cease operations or face prohibition.

Key Provisions

- Prohibits the manufacture, distribution, and sale of chatbot toys in New York.
- Mandates an interagency study on the risks and benefits of chatbot toys for children, with agency details limited due to unavailable bill text.

Compliance Checklist

- Cease manufacture and sale of chatbot toys | Who: Manufacturers and distributors of chatbot toys | Penalty: Up to \$15,000 per day for each violation
- Participate in interagency study if requested | Who: Operators of AI companions in children's toys

Industries Affected

Government

Artificial Intelligence

Retail

Toy Manufacturing

Topics

User-Facing AI

Bill Sponsors

Name	Party	Role
PARKER		Primary
Brad Hoylman-Sigal		Primary
Andrew Gounardes	Democratic	Primary

Related Bills

- A 11144 (NY)

Official Source

<https://www.nysenate.gov/legislation/bills/2025/S9408>

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