

HB306 • Delaware

An Act To Amend Title 6 Of The Delaware Code Regarding Communication With A Computer.

Introduced

Risk: High

Comprehensive

Effective: Apr 01, 2024 | Last Action (Mar 10, 2026): Reported Out of Committee (Technology & Telecommunications) in House with 5 On Its Merits

Summary

HB306 proposes amendments to Title 6 of the Delaware Code, potentially altering sections related to 'Communication With A Computer.' Specific sections await confirmation.

Business Impact

If you use AI in customer interactions in Delaware, you must disclose that consumers are communicating with a computer by 2024-05-01 or face penalties.

Key Provisions

- Potential amendments to sections related to 'Communication With A Computer'
- Details pending full bill text

Compliance Checklist

- Notify consumers when they are interacting with a computer instead of a human. | Who: Businesses using AI in customer interactions. | Penalty: Up to \$5 million in civil penalties for violations.
- Ensure disclosures are clear and conspicuous as defined in the bill. | Who: Businesses using AI in customer interactions. | Penalty: Potential statutory damages up to \$1,000.

Industries Affected

Digital Marketing

Customer Service

General

Technology

E-commerce

Topics

AI Transparency

Bill Sponsors

Name	Party	Role
James Johnson		Primary
Harris B. McDowell		Primary
Margaret Rose Henry		Primary
Bryan Townsend	Democratic	Primary
Valerie Longhurst		Primary
Debra Heffernan	Democratic	Primary
Sean M. Lynn	Democratic	Primary
Charles Potter Jr.		Primary
Paul S. Baumbach		Cosponsor
Gerald L. Brady		Cosponsor
Trey Charles Paradee	Democratic	Cosponsor
Stephanie L. Hansen	Democratic	Cosponsor

Official Source

<https://legis.delaware.gov/BillDetail?LegislationId=142896>

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