

SB361 • California

Data brokers: data collection and deletion.

Passed Both Chambers

Risk: Medium

Amendment

Effective: Jan 01, 2026 | Last Action (Oct 08, 2025): Chaptered by Secretary of State. Chapter 466, Statutes of 2025.

Summary

SB361 amends Sections 1798.99.82, 1798.99.84, and 1798.99.86 of the Civil Code, focusing on data brokers' data collection and deletion, with new annual registration requirements.

Business Impact

If you are a data broker, review your data practices for compliance with new amendments.

Key Provisions

- Amendment to Section 1798.99.82
- Amendment to Section 1798.99.84
- Amendment to Section 1798.99.86

Compliance Checklist

- Register with the California Privacy Protection Agency and pay the registration fee. | Who: Data brokers | Penalty: Fines of \$200 per day for non-compliance
- Process consumer deletion requests within 45 days. | Who: Data brokers | Penalty: Fines of \$200 per day for each deletion request not processed
- Undergo an independent audit and submit a report. | Who: Data brokers | Penalty: To be determined based on audit findings

Industries Affected

Consumer Protection

Technology

Data Brokerage

Topics

AI Transparency

AI Privacy

Bill Sponsors

| Name | Party | Role |
|-----------|-------|----------|
| Scott | | Author |
| Aanestad | | Coauthor |
| Figueroa | | Author |
| Vincent | | Coauthor |
| Nation | | Coauthor |
| Runner | | Coauthor |
| Soto | | Author |
| Dunn | | Author |
| Berryhill | | Author |
| Russell | | Author |
| Robbins | | Author |
| Correa | | Coauthor |

Roll Call Votes

| Date | Description | Yea | Nay | Result |
|------------|--|-----|-----|--------|
| 2025-09-11 | Unfinished Business SB361 Becker Concurrence | 40 | 0 | Passed |
| 2025-09-10 | SB 361 Becker Senate Third Reading By Wicks | 79 | 0 | Passed |
| 2025-07-09 | Do pass. To Consent Calendar. | 15 | 0 | Passed |
| 2025-06-24 | Do pass as amended, and be re-referred to the Comm | 15 | 0 | Passed |
| 2025-04-24 | Consent Calendar 2nd | 37 | 0 | Passed |
| 2025-04-01 | Do pass, but first be re-referred to the Committee | 13 | 0 | Passed |

Related Bills

- SB362 (CA)

Official Source

https://leginfo.legislature.ca.gov/faces/billStatusClient.xhtml?bill_id=202520260SB361

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