

SB720 • West Virginia

Stop Non-Consensual Distribution of Intimate Deep Fake Media Act

Introduced

Risk: High

Comprehensive

Last Action (Feb 08, 2024): To Judiciary

Summary

The bill establishes the Stop Non-Consensual Distribution of Intimate Deep Fake Media Act, prohibiting the distribution of non-consensual deep fake media.

Business Impact

If you distribute digital media in West Virginia, you must ensure consent for any deep fake content or face significant penalties.

Key Provisions

- Defines 'deep fake' and other key terms related to the act.
- Prohibits the distribution of non-consensual deep fake media depicting sexual conduct.
- Establishes penalties for violations, including fines and imprisonment.
- Allows for injunctive relief by affected individuals and authorities.
- Clarifies that constitutionally protected speech is not included under this act.
- Provides a safe harbor for media that includes clear disclosures of manipulation.

Compliance Checklist

- Obtain consent from individuals before distributing deep fake media. | Who: Businesses and individuals distributing digital media. | Penalty: Fines up to \$10,000 or imprisonment.
- Ensure clear disclosures for any digitally manipulated media. | Who: Businesses and individuals distributing digital media. | Penalty: Potential legal action for non-compliance.

Industries Affected

Technology

Media

Entertainment

General

Topics

AI Deepfakes

Bill Sponsors

Name	Party	Role
Laura Wakim Chapman	R	Sponsor
Jack Woodrum	R	Sponsor

Related Bills

- SB170 (WV)
- SB454 (WV)
- HB5548 (WV)

Official Source

http://www.wvlegislature.gov/Bill_Status/Bills_history.cfm?input=720&year;=2024&sessiontype;=RS&btype;=bill

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