

# SB0760 • Michigan

Trade: business regulation; availability of companion chatbots to minors; prohibit. Creates new act.

In Committee

Risk: High

Comprehensive

Effective: Jan 01, 2027 | Last Action (Apr 29, 2026): Referred To Committee On Communications And Technology

## Summary

SB0760 addresses the regulation of companion chatbots in relation to minors. Details on prohibitions, penalties, and definitions await the full bill text.

## Business Impact

If you operate chatbots in Michigan, you must ensure they do not engage minors or face fines of \$25,000 per violation.

## Key Provisions

- Addresses regulation of companion chatbots in relation to minors. Specifics to be confirmed.
- Details on penalties for non-compliance await bill text.
- Definitions and scope of 'companion chatbots' will be clarified upon bill text review.

## Compliance Checklist

- Verify user age before chatbot interaction | Who: Chatbot operators | Penalty: \$25,000 per violation
- Limit data collection to what is necessary for service | Who: Chatbot operators | Penalty: \$25,000 per violation
- Avoid features that simulate companionship for minors | Who: Chatbot operators | Penalty: \$25,000 per violation

## Industries Affected

General

# Topics

AI in Social Media & Online Platforms

User-Facing AI

## Bill Sponsors

Name	Party	Role
Dayna Polehanki	D	Sponsor
Erika Geiss	D	Sponsor

## Roll Call Votes

Date	Description	Yea	Nay	Result
2026-04-29	Senate Third Reading: Passed Roll Call # 66	20	17	Passed
2026-03-25	Reported Favorably Without Amendment 3/24/2026	5	0	Passed

## Related Bills

- SB 760 (MI)

## Official Source

<https://legislature.mi.gov/Bills/Bill?ObjectName=2025-SB-0760>

Disclaimer: This document is generated by AI for informational purposes only. It does not constitute legal advice. Consult a qualified attorney for guidance specific to your situation. Information may not be fully up to date.