

HB8479 • United States (Federal)

Protecting Consumers from Deceptive AI Act

Introduced

Risk: Medium

Comprehensive

Last Action (Apr 23, 2026): Referred to the Committee on Energy and Commerce, and in addition to the Committee on Science, Space, and Technology, for a period to be subsequently determined by the Speaker, in each case for consideration of such provisions as fall within the jurisdiction of the committee concerned.

Summary

The bill mandates the establishment of task forces to create standards for identifying generative AI content and requires disclosures for such content, among other purposes.

Business Impact

If you create or modify audio or visual content using AI, you must disclose its AI origin or face penalties.

Key Provisions

- NIST must establish task forces for developing AI content identification standards.
- Audio or visual content created or modified by AI must include a disclosure of its AI origin.
- The bill aims to protect consumers from deceptive AI-generated content and may have other purposes.

Compliance Checklist

- Implement disclosure practices for AI-generated content | Who: Businesses creating or modifying audio/visual content with AI | Penalty: Potential penalties for non-compliance

Industries Affected

Technology

Consumer Protection

Topics

AI Transparency

AI in Government

User-Facing AI

Bill Sponsors

Name	Party	Role
Valerie Foushee	D	Sponsor
Don Beyer	D	Sponsor
James Moylan	R	Sponsor
Brian Fitzpatrick	R	Sponsor

Official Source

<https://www.congress.gov/bill/119th-congress/house-bill/8479/all-info>

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