

SB232 • United States (Federal)

Preventing Algorithmic Collusion Act of 2025

Introduced

Risk: Medium

Comprehensive

Last Action (Jan 23, 2025): Read twice and referred to the Committee on the Judiciary.

Summary

SB232 aims to prevent anticompetitive conduct by prohibiting pricing algorithms that use nonpublic competitor data to facilitate collusion.

Business Impact

If you use pricing algorithms, ensure they do not use nonpublic competitor data to avoid antitrust violations.

Key Provisions

- Prohibits pricing algorithms that facilitate collusion using nonpublic competitor data.
- Enforces violations through the Sherman Act and the Federal Trade Commission Act.
- Creates an antitrust law enforcement tool to monitor and investigate algorithmic pricing practices.

Compliance Checklist

- Review pricing algorithms for compliance with nonpublic data usage restrictions | Who: Businesses utilizing pricing algorithms | Penalty: Potential fines and enforcement actions
- Implement transparency measures in pricing strategies | Who: Businesses affected by the bill | Penalty: Potential fines and enforcement actions

Industries Affected

Technology

E-commerce

Retail

Law Enforcement

Topics

AI Transparency

Algorithmic Pricing

AI in Law Enforcement

Official Source

<https://www.congress.gov/bill/119th-congress/senate-bill/232/all-info>

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