

S07033 • New York

Enacts the preventing algorithmic pricing discrimination act; requires the disclosure of algorithmically set prices.

Introduced

Risk: Medium

Comprehensive

Last Action (Apr 15, 2026): RECOMMIT, ENACTING CLAUSE STRICKEN

Summary

Bill S07033 suggests disclosure of algorithmically set prices in New York, but specifics cannot be confirmed without the full text.

Business Impact

If you use algorithms for pricing in NY, you must disclose these prices. Details on compliance dates and penalties are not specified.

Key Provisions

- Disclosure of algorithmically set prices is suggested by the title and description, but details cannot be confirmed without full text review.

Compliance Checklist

- Disclose prices set by algorithms | Who: Businesses using algorithmic pricing | Penalty: Potential regulatory scrutiny or other consequences

Industries Affected

E-commerce

Technology

Consumer Protection

Finance

Retail

Topics

Bill Sponsors

Name	Party	Role
KAVANAGH		Primary
SANDERS		Primary
BRISPORT		Primary
Cordell Cleare	Democratic	Primary
Rachel May	Democratic/Working Families	Primary

Related Bills

- A06765 (NY)
- S 7033 (NY)
- HB4544 (IL)

Official Source

<https://www.nysenate.gov/legislation/bills/2025/S7033>

Disclaimer: This document is generated by AI for informational purposes only. It does not constitute legal advice. Consult a qualified attorney for guidance specific to your situation. Information may not be fully up to date.