

# AB2403 • California

## Income tax: credits: commercial production.

Introduced

Risk: Medium

Sector-Specific

Effective: Jan 01, 2027 | Last Action (Apr 14, 2026): Re-referred to Com. on REV. & TAX.

## Summary

CA AB2403 proposes to add Sections 17053.98.5 and 23698.5 to the Revenue and Taxation Code, providing income tax credits for commercial production. Details are unknown without full bill text.

## Business Impact

If you produce commercials in California, you must ensure human involvement in creative roles by 2027 or risk losing tax credits.

## Key Provisions

- The bill proposes to add Sections 17053.98.5 and 23698.5 to the Revenue and Taxation Code, offering income tax credits for commercial production.
- The bill takes effect immediately as a tax levy.
- Specific provisions, eligibility criteria, and conditions are not confirmed due to the lack of full bill text.
- Specific details about the commercial production eligible for tax credits are not available in the provided bill text.

## Compliance Checklist

- Ensure that commercials involve human creative roles and do not rely solely on AI. | Who: Qualified commercial production companies | Penalty: Loss of eligibility for tax credits
- Submit application for tax credits to the California Film Commission. | Who: Qualified commercial production companies | Penalty: Ineligibility for tax credits if not submitted

## Industries Affected

## Topics

Autonomous Vehicles

## Bill Sponsors

Name	Party	Role
Bigelow		Author
Smyth		Author
Bloom		Author
Brough		Coauthor
Maddox		Author
Allen		Principal Coauthor
Seastrand		Author
Audra Strickland		Author
Jackson		Author
Lackey		Author
Mullin		Author
Rendon		Author

## Official Source

[https://leginfo.legislature.ca.gov/faces/billStatusClient.xhtml?bill\\_id=202520260AB2403](https://leginfo.legislature.ca.gov/faces/billStatusClient.xhtml?bill_id=202520260AB2403)

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