

S3612 • New Jersey

Establishes "Fair Price Protection Act."

Introduced

Risk: Low

Comprehensive

Effective: Oct 01, 2026 | Last Action (Mar 16, 2026): Referred to Senate Budget and Appropriations Committee

Summary

The Fair Price Protection Act, Bill S3612, has been introduced in New Jersey to address consumer pricing concerns.

Business Impact

Details on business impact are unavailable without the full bill text.

Key Provisions

- Addresses consumer pricing concerns

Compliance Checklist

- Ensure pricing strategies do not use personal data for grocery pricing. | Who: Retailers and businesses selling groceries. | Penalty: Monetary damages of \$50,000 or actual damages incurred.
- Review and adjust loyalty programs to comply with the act. | Who: Businesses operating loyalty programs. | Penalty: Potential civil action by the Attorney General.

Industries Affected

Retail

General

Food and Beverage

Grocery

Topics

Bill Sponsors

Name	Party	Role
Scutari, Nicholas P.		Primary
Diegnan, Patrick J.		Primary
Beck, Jennifer		Primary
Gopal, Vin	Democratic	Primary
Oroho, Steven V.		Primary
Sarlo, Paul A.		Primary
McKnight, Angela V.		Primary
Cryan, Joseph P.		Primary
Lagana, Joseph A.		Primary
Moriarty, Paul D.		Cosponsor
Polistina, Vincent J.		Cosponsor

Related Bills

- A4085 (NJ)

Official Source

<https://www.njleg.state.nj.us/bill-search/2026/S3612>

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