

# SB4596 • United States (Federal)

## Artificial Intelligence Public Awareness and Education Campaign Act

Introduced

Risk: Low

Study/Task Force

Last Action (Dec 18, 2024): Placed on Senate Legislative Calendar under General Orders. Calendar No. 726.

### Summary

The bill mandates the Secretary of Commerce to launch a campaign to inform the public about AI's benefits, risks, and prevalence in daily life.

### Business Impact

If you operate in AI technology, you must prepare to engage with public awareness initiatives by the Secretary of Commerce or risk missing key compliance opportunities.

### Key Provisions

- Requires the Secretary of Commerce to conduct a public awareness campaign about AI.
- Focuses on educating the public about the benefits and risks of AI.
- Aims to inform individuals about the prevalence of AI in daily life.

### Industries Affected

Education

Technology

Public Sector

### Topics

AI in Political Advertising

Comprehensive AI

AI in Education

### Bill Sponsors

Name	Party	Role
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Todd Young	R	Sponsor
Brian Schatz	D	Sponsor

## Related Bills

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- HB7151 (US)
- SB1699 (US)

## Official Source

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<https://www.congress.gov/bill/118th-congress/senate-bill/4596/all-info>

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