

HB559 • Kentucky

AN ACT relating to data privacy, portability, and interoperability.

Introduced

Risk: Medium

Comprehensive

Last Action (Feb 11, 2026): to Small Business & Information Technology (H)

Summary

HB559 establishes consumer rights related to social media and AI data, requiring data interoperability interfaces and granting enforcement authority, including civil penalties, to the Attorney General.

Business Impact

If you operate in Kentucky and use AI for data processing, you must implement data interoperability interfaces by January 1, 2025, or face penalties.

Key Provisions

- Establishes consumer rights related to social media and AI data (KRS Chapter 367)
- Requires data interoperability interfaces for social media companies and AI model operators
- Mandates data sharing requirements between social media services and AI systems
- Grants rulemaking authority to the Attorney General and Consumers' Advisory Council
- Enforcement authority given to the Office of the Attorney General, including civil penalties
- The Act may be cited as the Kentucky Digital Choice Act

Industries Affected

Social Media

Artificial Intelligence

Consumer Protection

Technology

Topics

Comprehensive AI

AI Privacy

AI in Social Media & Online
Platforms

Bill Sponsors

Name	Party	Role
B. Linder		Primary
N. Kulkarni		Primary
T. Bojanowski		Primary
K. Bratcher		Primary
J. Raymond		Primary
D. Meade		Primary
P. Pratt		Primary
V. Grossl		Primary

Official Source

<https://apps.legislature.ky.gov/record/26RS/hb559.html>

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