

AB2169 • California

Social media platforms: artificial intelligence models.

Introduced

Risk: Medium

Sector-Specific

Last Action (May 14, 2026): In committee: Held under submission.

Summary

AB2169 proposes adding Chapter 22.2.10 to the Business and Professions Code, detailing AI model usage by social media platforms, including specific requirements and enforcement measures.

Business Impact

If you operate a social media platform using AI, ensure compliance with new personal information regulations.

Key Provisions

- The bill specifies requirements for AI model usage by social media platforms.
- Enforcement measures are included to ensure compliance with the bill's provisions.

Industries Affected

Technology

Topics

Comprehensive AI

AI in Social Media & Online Platforms

Bill Sponsors

| Name | Party | Role |
|------|-------|------|
|------|-------|------|

| | | |
|----------------|---|---------|
| Josh Lowenthal | D | Sponsor |
|----------------|---|---------|

Roll Call Votes

| Date | Description | Yea | Nay | Result |
|------------|--|-----|-----|--------|
| 2026-04-21 | Do pass as amended and be re-referred to the Commi | 8 | 2 | Passed |

Official Source

https://leginfo.legislature.ca.gov/faces/billStatusClient.xhtml?bill_id=202520260AB2169

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