

H3402 • South Carolina

Age-Appropriate Design

Introduced

Risk: Medium

Comprehensive

Last Action (Jan 14, 2025): Referred to Committee on Judiciary

Summary

SC H3402: Age-Appropriate Design requires entities to prioritize children's privacy with compliance measures, including enforcement provisions and specific exclusions.

Business Impact

If you operate a digital platform for children, you must implement age-appropriate privacy measures by July 1, 2024, or face penalties.

Key Provisions

- The bill does not explicitly require entities to minimize data collection and ensure transparency.
- The requirement for a data protection impact assessment is not confirmed.
- Clear and age-appropriate privacy information must be provided to users.
- Enforcement mechanisms are included in the bill description.
- The bill's scope and exclusions are outlined in the official description.

Compliance Checklist

- Complete a data protection impact assessment for online services accessed by children. | Who: Covered entities | Penalty: Potential enforcement actions by the Attorney General
- Configure default privacy settings to high privacy levels for children's services. | Who: Covered entities | Penalty: Potential enforcement actions by the Attorney General

Industries Affected

Online Services

Data Privacy

Technology

Bill Sponsors

Name	Party	Role
Guffey		Primary
Pope		Primary
Bennett		Primary
Crawford		Primary
Davis		Primary
Bernstein		Primary
Dillard		Primary
Douglas		Primary
Felder		Primary
Funderburk		Primary
Henderson		Primary
Henegan		Primary

Official Source

<https://www.scstatehouse.gov/billsearch.php?billnumbers=3402&session;=126&summary;=B>

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