

HB2737 • Arizona

Chatbot regulations; personal data; requirements

Introduced

Risk: Medium

Comprehensive

Last Action (Jan 21, 2026): House read second time

Summary

HB2737 suggests regulations for chatbot providers in Arizona, but specific details cannot be confirmed without the full bill text.

Business Impact

If you operate a chatbot in Arizona, you must comply with personal data regulations by the effective date or face penalties.

Key Provisions

- The bill hints at regulations for chatbot providers, but details are unconfirmed without the full text.
- Specific requirements for user consent and data protection are unverified due to the unavailability of the full text.

Compliance Checklist

- Obtain affirmative consent from users before processing personal data. | Who: Chatbot providers | Penalty: Civil penalties up to \$5,000 per violation
- Develop and maintain a data security program. | Who: Chatbot providers | Penalty: Civil action by the Attorney General or county attorney

Industries Affected

Advertising

Technology

Data Privacy

Artificial
Intelligence

Data Security

Topics

AI in Social Media & Online Platforms

User-Facing AI

Bill Sponsors

Name	Party	Role
Ben Toma		Primary
Kirsten Engel		Primary
Noel Campbell		Cosponsor
Kevin Payne	Republican	Cosponsor
Lisa Otondo		Cosponsor
Frank Pratt		Cosponsor
David Marshall, Sr.		Primary
Lupe Diaz	Republican	Cosponsor
Laurin Hendrix	Republican	Cosponsor
Rachel Jones		Cosponsor
Jacqueline Parker		Primary
Brenda Barton		Cosponsor

Roll Call Votes

Date	Description	Yea	Nay	Result
2025-04-16	Passed	28	1	Passed
2025-02-26	Passed	53	6	Passed

Official Source

<https://apps.azleg.gov/BillStatus/BillOverview/84582>

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