

# S0896 • South Carolina

## Chatbot Regulation

Introduced

Risk: Medium

Amendment

Last Action (May 06, 2026): Committee report: Favorable with amendment Labor, Commerce and Industry

## Summary

Bill S0896, the Chatbot Protection Act, seeks to amend South Carolina laws to regulate chatbot activities, including data collection and user interaction, with penalties for violations.

## Business Impact

If you operate chatbots in South Carolina, you must comply with new regulations or face civil remedies.

## Key Provisions

- Addition of Chapter 80 to Title 39 for chatbot regulation, including data collection and user interaction
- Provision of civil remedies and penalties for violations
- Enforcement by a designated state agency

## Compliance Checklist

- Obtain affirmative consent from users before processing personal data. | Who: Chatbot providers | Penalty: Civil action and potential fines
- Provide users access to their chat logs in a readable format. | Who: Chatbot providers | Penalty: Civil action and potential fines
- Develop and maintain a comprehensive data security program. | Who: Chatbot providers | Penalty: Civil action and potential fines

## Industries Affected

General

# Topics

AI in Social Media & Online Platforms

User-Facing AI

## Bill Sponsors

Name	Party	Role
Matthew Leber	R	Sponsor
Overture Walker	D	Sponsor
Allen Blackmon	R	Sponsor
Joshua Kimbrell	R	Sponsor

## Related Bills

- H5138 (SC)

## Official Source

<https://www.scstatehouse.gov/billsearch.php?billnumbers=0896&session;=126&summary;=B>

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