

S03044 • New York

Enacts the New York privacy act to require companies to disclose their methods of de-identifying personal information, to place special safeguards around data sharing and to allow consumers to obtain the names of all entities with whom their information is shared.

Introduced

Risk: High

Comprehensive

Last Action (Jan 07, 2026): REFERRED TO INTERNET AND TECHNOLOGY

Summary

NY S03044: Enacts the New York privacy act to require companies to disclose their methods of de-identifying personal information, to implement data sharing safeguards, and to allow consumers to obtain the names of entities with whom their information is shared.

Business Impact

If you operate in New York and handle personal data, you must disclose your data practices and obtain consumer consent or face penalties.

Key Provisions

- Requires companies to disclose methods of de-identifying personal data.
- Imposes obligations for data security and transparency.
- Allows consumers to obtain the names of all entities with whom their information is shared.

Compliance Checklist

- Disclose data handling practices and de-identification methods | Who: Businesses processing personal data of New York residents | Penalty: Penalties enforced by the Attorney General
- Obtain consumer consent for data processing | Who: Businesses processing personal data | Penalty: Penalties enforced by the Attorney General

Industries Affected

Topics

AI Privacy

Bill Sponsors

Name	Party	Role
SANDERS		Primary
RIVERA		Primary
ORTT		Primary
Zellnor Myrie	Democratic	Primary
Samra Brouk	Democratic/Working Families	Cosponsor
Andrew Gounardes	Democratic	Cosponsor
Kristen Gonzalez	Democratic/Working Families	Primary
James Sanders Jr.		Cosponsor

Roll Call Votes

Date	Description	Yea	Nay	Result
2025-05-27	Internet And Technology Vote	6	1	Passed

Related Bills

- S08524 (NY)
- A08158 (NY)
- A00974 (NY)
- A04947 (NY)

Official Source

<https://www.nysenate.gov/legislation/bills/2025/S3044>

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