

S08524 • New York

Enacts the New York privacy act to require companies to disclose their methods of de-identifying personal information, to place special safeguards around data sharing and to allow consumers to obtain the names of all entities with whom their information is shared.

Introduced

Risk: High

Comprehensive

Last Action (Jan 07, 2026): REFERRED TO INTERNET AND TECHNOLOGY

Summary

NY S08524: Enacts the New York privacy act to require companies to disclose their methods of de-identifying personal information, place special safeguards around data sharing, and allow consumers to obtain the names of all entities with whom their information is shared. Note: Enforcement details and definitions of key terms are not available in the official description.

Business Impact

If you handle personal data in New York, you must disclose your data de-identification methods and sharing practices or face penalties.

Key Provisions

- Requires companies to disclose de-identification methods for personal data.
- Places special safeguards around data sharing.
- Allows consumers to obtain the names of all entities with whom their information is shared.

Compliance Checklist

- Disclose methods of de-identifying personal data | Who: All businesses processing personal data of New York residents | Penalty: Potential penalties enforced by the Attorney General
- Provide clear notices to consumers about data usage | Who: All businesses processing personal data of New York residents | Penalty: Potential penalties enforced by the Attorney General

Industries Affected

Topics

AI Privacy

Bill Sponsors

Name	Party	Role
BOYLE		Primary
COMRIE		Primary
HARCKHAM		Primary
Joseph A. Griffo		Primary
Mario Mattera	Republican/Conservative	Cosponsor
Dean Murray	Republican/Conservative	Cosponsor
Mark Walczyk	Republican/Conservative	Cosponsor
Alexis Weik	Republican/Conservative	Cosponsor
Kristen Gonzalez	Democratic/Working Families	Primary

Related Bills

- A00974 (NY)
- S03044 (NY)
- A08158 (NY)
- A04947 (NY)

Official Source

<https://www.nysenate.gov/legislation/bills/2025/S8524>

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