

# A00974 • New York

Enacts the New York privacy act to require companies to disclose their methods of de-identifying personal information, to place special safeguards around data sharing and to allow consumers to obtain the names of all entities with whom their information is shared.

Introduced

Risk: High

Comprehensive

Last Action (Jan 07, 2026): referred to codes

## Summary

NY A00974: Enacts the New York privacy act to require companies to disclose their methods of de-identifying personal information, place special safeguards around data sharing, and allow consumers to obtain the names of all entities with whom their information is shared.

## Business Impact

If you operate in New York and handle personal data, you must disclose your data de-identification methods and sharing practices or face penalties.

## Key Provisions

- Businesses must disclose methods of de-identifying personal information.
- Consumers have the right to know all entities with whom their data is shared.
- Companies are required to place special safeguards around data sharing.

## Compliance Checklist

- Disclose data de-identification methods to consumers | Who: Businesses processing personal data of New York residents | Penalty: Penalties enforced by the Attorney General
- Implement reasonable data security measures | Who: Businesses processing personal data | Penalty: Penalties for non-compliance

## Industries Affected

## Topics

AI Privacy

## Bill Sponsors

Name	Party	Role
RICHARDSON		Primary
LAVINE		Cosponsor
SIMON		Cosponsor
SEPULVEDA		Cosponsor
NIOU		Cosponsor
ORTIZ		Cosponsor
HOOPER		Cosponsor
RAIA		Cosponsor
DE LA ROSA		Cosponsor
SIMOTAS		Primary
Robert C. Carroll	Democratic	Primary
Khaleel Anderson	Democratic/Working Families	Cosponsor

## Related Bills

- S08524 (NY)
- A08158 (NY)
- S03044 (NY)
- A04947 (NY)

## Official Source

<https://www.nysenate.gov/legislation/bills/2025/A974>

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