

# HB2502 • Hawaii

## Relating To Artificial Intelligence.

Introduced

Risk: Medium

Comprehensive

Last Action (Feb 11, 2026): Passed Second Reading as amended in HD 1 and referred to the committee(s) on CPC with none voting aye with reservations; none voting no (0) and Representative(s) Holt excused (1).

## Summary

HB2502 mandates disclosures and protocols for conversational AI services in Hawaii, with protections for minors and annual reporting starting in 2027. Effective 7/1/3000.

## Business Impact

If you operate conversational AI services in Hawaii, you must implement disclosure protocols by 7/1/3000 or face penalties.

## Key Provisions

- Requires disclosures to account holders and users.
- Mandates protocols for addressing suicidal ideation.
- Establishes protections for minor account holders.
- Annual reports required starting January 1, 2027.
- Allows the Department of the Attorney General to bring civil actions for violations.
- Effective date is July 1, 3000.

## Compliance Checklist

- Issue clear notifications to users when interacting with AI. | Who: Operators of conversational AI services | Penalty: Civil penalties up to \$1,000 per violation
- Develop protocols for responding to suicidal ideation. | Who: Operators of conversational AI services | Penalty: Civil penalties and potential damages
- Submit annual reports to the Department of Commerce and Consumer Affairs. | Who: Operators of conversational AI services | Penalty: Civil penalties for non-compliance

## Industries Affected

Technology

Mental Health Services

Consumer Protection

Artificial Intelligence

## Topics

AI Transparency

User-Facing AI

## Bill Sponsors

Name	Party	Role
MCKELVEY		Primary
C. LEE		Primary
MIZUNO		Primary
YAMASHITA		Primary
Keohokalole		Primary
BROWER		Primary
CACHOLA		Primary
CREAGAN		Primary
DECOITE		Primary
ELI		Primary
ICHIYAMA		Primary
LOWEN		Primary

## Roll Call Votes

Date	Description	Yea	Nay	Result
2026-02-06	The committee on ECD recommend that the measure be	7	0	Passed

## Related Bills

- SB3001 (HI)

## Official Source

[https://www.capitol.hawaii.gov/session/measure\\_indiv.aspx?billtype=HB&billnumber;=2502&year;=2026](https://www.capitol.hawaii.gov/session/measure_indiv.aspx?billtype=HB&billnumber;=2502&year;=2026)

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