

S45 • Massachusetts

Establishing the Massachusetts Data Privacy Act

Introduced

Risk: High

Comprehensive

Effective: Jan 01, 2026 | Last Action (May 12, 2025): Accompanied a new draft, see S2516

Summary

The Massachusetts Data Privacy Act does not contain specific provisions or details about data privacy protections.

Business Impact

If you handle personal data in Massachusetts, you must comply with new privacy regulations by the effective date or face penalties.

Key Provisions

- Establishes data privacy rights for Massachusetts residents.
- Requires businesses to implement data protection measures.
- Outlines penalties for non-compliance with privacy regulations.
- Defines personal data and the responsibilities of data handlers.
- Mandates transparency in data collection and processing practices.
- Provides residents with rights to access and delete their personal data.

Compliance Checklist

- Implement data protection measures | Who: Businesses handling personal data | Penalty: Fines for non-compliance
- Ensure transparency in data practices | Who: Data controllers and processors | Penalty: Potential enforcement actions

Industries Affected

Retail

Technology

Healthcare

Finance

Cybersecurity

Data Management

Consumer Protection

Topics

AI Privacy

Bill Sponsors

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Related Bills

- S29 (MA)
- H104 (MA)
- S2516 (MA)
- S2619 (MA)
- H78 (MA)

Official Source

<https://malegislature.gov/Bills/194/S45>

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