

HB1051 • Mississippi

Mississippi Consumer Privacy Protection Act; create.

Dead

Risk: Medium

Comprehensive

Last Action (Feb 03, 2026): Died In Committee

Summary

The Mississippi Consumer Privacy Protection Act grants consumers rights over their personal information, mandates data protection assessments, requires clear privacy notices, and includes specific disclosure requirements. It allows compliance with other laws and authorizes the Attorney General to provide relief and civil penalties for violations.

Business Impact

If you process personal information in Mississippi and exceed \$25 million in revenue, you must comply with consumer requests or face penalties.

Key Provisions

- Grants consumers rights to access, correct, delete, or opt-out of personal information processing.
- Requires businesses to respond to consumer requests within 45 days.
- Mandates reasonable administrative, technical, and physical data security practices for protecting personal information.
- Requires controllers to conduct and document data protection assessments of certain processing activities.
- Establishes an appeal process for consumers if their requests are denied.
- Requires clear disclosure for the sale of personal information to third parties and targeted advertising.
- The Act brings forward Section 11-77-5 for possible amendment.
- Allows the Attorney General to issue civil investigative demands, provide certain relief, and has exclusive authority to enforce the Act.

Compliance Checklist

- Respond to consumer requests for personal information access or deletion | Who: Businesses exceeding \$25 million in revenue | Penalty: Civil penalties as determined by the Attorney General
- Implement reasonable data security practices | Who: Businesses exceeding \$25 million in revenue | Penalty: Civil penalties for non-compliance

Industries Affected

Law Enforcement Technology Retail Healthcare Consumer Protection

Topics

AI Transparency AI Privacy AI in Law Enforcement

Bill Sponsors

Name	Party	Role
Brown		Cosponsor
Watson		Primary
Boyd		Cosponsor
Criswell		Cosponsor
Eubanks		Cosponsor
Foster		Cosponsor
Hopkins		Primary
Wilkes		Primary
Crawford		Primary
Harness		Primary
Williams-Barnes		Primary
Sanford		Primary

Official Source

<https://billstatus.ls.state.ms.us/2026/pdf/history/HB/HB1051.xml>

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