

# A5090 • New Jersey

"GAI Accountability Act;" imposes civil penalties on generative artificial intelligence platforms engaging in harmful activity, including exploitation of children.

Introduced

Risk: High

Comprehensive

Effective: Sep 01, 2026 | Last Action (May 14, 2026): Introduced, Referred to Assembly Science, Innovation and Technology Committee

## Summary

The GAI Accountability Act may require AI platform stakeholders to prevent harmful activities, imposing civil penalties, particularly for child exploitation.

## Business Impact

If you operate a generative AI platform in New Jersey, you must prevent harmful activities or face \$20,000 penalties per violation.

## Key Provisions

- May require preventive measures by AI platform stakeholders against harmful activities.
- Imposes civil penalties for violations related to harmful activities.

## Compliance Checklist

- Implement measures to prevent harmful activities on the GAI platform. | Who: Owners, operators, or developers of GAI platforms. | Penalty: \$20,000 for each violation.
- Document reasonable efforts taken to prevent violations. | Who: Owners, operators, or developers of GAI platforms. | Penalty: Potential liability if not documented.

## Industries Affected

Artificial Intelligence

Technology

Online Services

## Topics

Comprehensive AI

## Bill Sponsors

Name	Party	Role
Andrew Macurdy	D	Sponsor

## Related Bills

- A5027 (NJ)

## Official Source

<https://www.njleg.state.nj.us/bill-search/2026/A5090>

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