

HB367 • Alaska

Consumer Data Privacy Act

Introduced

Risk: Medium

Comprehensive

Last Action (May 12, 2026): REFERRED TO FINANCE

Summary

The Consumer Data Privacy Act establishes the Consumer Personal Information Privacy Act, with privacy protections for consumer information, including social security numbers, in Alaska. The Act becomes effective on January 1, 2024.

Business Impact

If you operate in Alaska, you must implement consumer data privacy measures by January 1, 2025, or face significant penalties.

Key Provisions

- Establishes the Consumer Personal Information Privacy Act.
- Includes data broker registration requirements, such as providing contact information and data collection practices.
- Considers certain violations as unfair or deceptive trade practices, including misleading consumers about data collection, use, or sharing.
- Includes provisions regarding the protection of social security numbers.
- The Act becomes effective on January 1, 2024.

Compliance Checklist

- Register as a data broker with the state | Who: Data brokers | Penalty: Fines for non-compliance
- Implement data handling practices that comply with the Act | Who: Businesses collecting consumer data | Penalty: Potential enforcement actions

Industries Affected

Topics

AI Privacy

Bill Sponsors

Name	Party	Role
Andrea Story	D	Sponsor

Official Source

<https://www.akleg.gov/basis/Bill/Detail/34?Root=HB367>

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