

PRIVACY RIGHTS ACT

Introduced

Risk: High

Comprehensive

Last Action (Apr 11, 2025): Senate Committee Amendment No. 1 Rule 3-9(a) / Re-referred to Assignments

Summary

The Privacy Rights Act establishes consumer rights regarding personal information, including deletion, correction, and opt-out options, and applies to certain large businesses.

Business Impact

If you collect personal information in Illinois, you must allow consumers to delete or correct their data or face penalties.

Key Provisions

- Consumers have the right to delete personal information.
- Businesses must inform consumers about data sharing practices.
- Consumers can opt out of the sale of their personal information.
- Establishes the Privacy Protection Agency for enforcement.
- Creates the Consumer Privacy Fund.
- Prohibits retaliation against consumers exercising their rights.
- Applies to businesses with annual gross revenues over \$25,000,000, handling personal information of 100,000 or more consumers, or deriving 50% or more of revenue from selling personal information.
- Protects privacy interests of employees and independent contractors.

Compliance Checklist

- Implement processes to allow consumers to delete or correct their personal information. | Who: Businesses collecting personal information. | Penalty: Fines for non-compliance.
- Provide clear information on data sharing practices to consumers. | Who: Businesses collecting personal information. | Penalty: Fines for non-compliance.

Industries Affected

Consumer Protection

Technology

Retail

Government

Healthcare

Topics

AI Transparency

AI Privacy

Bill Sponsors

Name	Party	Role
Dan McConchie		Primary
Dave Severin	Republican	Cosponsor
Michael E. Hastings		Primary
James F. Clayborne, Jr.		Primary
John M. Sullivan		Primary
Ira I. Silverstein		Primary
Donne E. Trotter		Cosponsor
Raymond Poe		Cosponsor
Jerry L. Mitchell		Cosponsor
David R. Leitch		Cosponsor
Deborah L. Graham		Cosponsor
Kenneth Dunkin		Cosponsor

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