

SF2417 • Iowa

A bill for an act establishing requirements and guidelines for conversational AI services, and providing civil penalties, and including applicability provisions. (Formerly SSB 3011.) Effective date: 07/01/2026. Applicability date: 07/01/2027.

Passed Both Chambers

Risk: Medium

Comprehensive

Effective: Jul 01, 2027 | Last Action (May 02, 2026): Signed by Governor. S.J. 1013.

Summary

The bill SF2417 establishes requirements and guidelines for conversational AI services in Iowa, effective 07/01/2026, with an applicability date of 07/01/2027, and includes civil penalties.

Business Impact

If you provide conversational AI services in Iowa, you must comply with new guidelines or face civil penalties.

Key Provisions

- Effective date: 07/01/2026
- Applicability date: 07/01/2027
- Full bill text needed to confirm start date for civil penalties
- Full bill text needed to confirm provisions regarding transparency, data privacy, user consent, and guidelines for conversational AI services

Compliance Checklist

- Ensure transparency in AI interactions | Who: All providers of conversational AI services | Penalty: Civil penalties for non-compliance
- Obtain user consent for data processing | Who: All providers of conversational AI services | Penalty: Civil penalties for non-compliance

Industries Affected

Topics

User-Facing AI

Bill Sponsors

Name	Party	Role
Technology		Sponsor

Roll Call Votes

Date	Description	Yea	Nay	Result
2026-04-15	Shall the bill pass?	95	0	Passed
2026-02-24	Shall the bill pass?	48	0	Passed
2026-02-19	Senate Technology Report	10	0	Passed

Related Bills

- SF 2417 (IA)

Official Source

<https://www.legis.iowa.gov/legislation/BillBook?ga=91&ba;=SF2417>

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