

HB2611 • Hawaii

Relating To Antitrust.

Introduced

Risk: High

Narrow/Targeted

Last Action (Feb 11, 2026): The committee(s) on HSG recommend(s) that the measure be deferred.

Summary

This bill prohibits algorithmic price-setting in Hawaii's rental market, mandates a public education program, and specifies fines and penalties for violations.

Business Impact

If you operate rental properties in Hawaii, you must cease using algorithmic pricing tools or face fines up to \$1,000,000.

Key Provisions

- Prohibits algorithmic price-setting in the rental market.
- Requires the Department of the Attorney General to implement a public education program.
- Establishes specific fines and penalties for violations.

Compliance Checklist

- Cease using algorithmic pricing tools for rental properties | Who: Rental property owners and coordinators | Penalty: Fines up to \$1,000,000 for entities
- Participate in public education programs about the prohibition | Who: Rental property owners | Penalty: Potential civil actions for non-compliance

Industries Affected

Housing

Education

Property Management

Real Estate

Topics

Bill Sponsors

Name	Party	Role
MATAYOSHI		Primary
AQUINO		Primary
CULLEN		Primary
ELI		Primary
ICHIYAMA		Primary
JOHANSON		Primary
KITAGAWA		Primary
B. KOBAYASHI		Primary
C. LEE		Primary
NAKAMURA		Primary
NAKASHIMA		Primary
OHNO		Primary

Related Bills

- HB831 (HI)
- SB157 (HI)

Official Source

https://www.capitol.hawaii.gov/session/measure_indiv.aspx?billtype=HB&billnumber;=2611&year;=2026

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