

HB2137 • Hawaii

Relating To Artificial Intelligence.

In Committee

Risk: Medium

Comprehensive

Last Action (May 07, 2026): Transmitted to Governor.

Summary

HB2137 addresses unauthorized AI-generated imitations and establishes civil remedies for individuals injured by such imitations.

Business Impact

If you use AI to create imitations, you must disclose this by January 1, 2077, or face civil penalties.

Key Provisions

- Prohibited acts: Unlawful to publish AI-generated imitations if they cause harm.
- Exemptions: Exemptions for certain uses require verification.
- Definitions: Definitions for key terms require verification.
- Civil actions; civil remedies: Specifies civil remedies for individuals injured by unauthorized AI-generated imitations.

Compliance Checklist

- Ensure consent is obtained before publishing AI-generated likenesses. | Who: Content creators and advertisers. | Penalty: Civil remedies including monetary damages.
- Disclose the use of synthetic performers in advertisements. | Who: Advertisers and marketers. | Penalty: Civil fines up to \$5,000 for repeated violations.

Industries Affected

Technology

Topics

AI Transparency

AI Likeness

Bill Sponsors

Name	Party	Role
Mike Lee	D	Sponsor
Terez Amato	D	Sponsor
Della au Belatti	D	Sponsor
Cory Chun	D	Sponsor
Joe Gedeon	R	Sponsor
Tina Grandinetti	D	Sponsor
Ikaika Hussey	D	Sponsor
Greggor Ilagan	D	Sponsor
Kirstin Kahaloa	D	Sponsor
Darius Kila	D	Sponsor
Matthias Kusch	D	Sponsor
Nicole Lowen	D	Sponsor

Roll Call Votes

Date	Description	Yea	Nay	Result
2026-04-28	House Conference: Passed, With Amendments	6	0	Passed
2026-04-28	Senate Conference: Passed, With Amendments	3	0	Passed
2026-04-02	Senate Judiciary: Passed, With Amendments	4	0	Passed
2026-04-02	Senate Commerce and Consumer Protection: Passed, W	4	0	Passed
2026-03-23	Senate Labor and Technology: Passed, With Amendmen	3	0	Passed

Official Source

https://www.capitol.hawaii.gov/session/measure_indiv.aspx?billtype=HB&billnumber;=2137&year;=2026

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