

# A2710 • New Jersey

Establishes "Authentic Relationships Act"; prohibits artificial intelligence relationship simulation.

Introduced

Risk: Medium

Narrow/Targeted

Last Action (Jan 13, 2026): Introduced, Referred to Assembly Science, Innovation and Technology Committee

## Summary

The 'Authentic Relationships Act' aims to regulate AI relationship simulation in New Jersey. This analysis awaits the full bill text for specific details.

## Business Impact

If you use AI for relationship simulation, you must cease operations in New Jersey or face legal consequences.

## Key Provisions

- Regulates AI relationship simulation; specific details pending full bill text.

## Compliance Checklist

- Cease operations involving AI relationship simulation | Who: Developers and businesses in New Jersey | Penalty: Legal penalties for non-compliance may apply.

## Industries Affected

Technology

Healthcare

Artificial Intelligence

## Topics

Comprehensive AI

## Bill Sponsors

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Name	Party	Role
Dancer, Ronald S.		Primary
Johnson, Gordon M.		Primary
McKeon, John F.		Primary
Vainieri Huttle, Valerie		Primary
Bergen, Brian	Republican	Primary
Moen, William F.		Primary
DePhillips, Christopher P.		Cosponsor
DiMaio, John	Republican	Cosponsor
Kanitra, Paul	Republican	Primary

## Related Bills

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- A6246 (NJ)

## Official Source

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<https://www.njleg.state.nj.us/bill-search/2026/A2710>

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