

HB 639 • Louisiana

ELECTIONS/CAMPAIGNS: Requires disclosure of the use of artificial intelligence in telephone campaign communications

Unknown

Risk: Medium

Narrow/Targeted

Last Action (May 26, 2026): Sent to the Governor for executive approval.

Summary

HB 639 mandates disclosure of AI use in telephone campaign communications in Louisiana, with specific details pending full bill text.

Business Impact

If you use AI for telephone campaign communications, you must disclose this use.

Key Provisions

- Requires disclosure of AI use in telephone campaign communications, with further details pending the full bill text.

Compliance Checklist

- Disclose AI usage in telephone communications | Who: Candidates and political organizations
- Ensure transparency in campaign communications | Who: Political entities

Industries Affected

Consumer Protection

Topics

AI in Political Advertising

AI Calling

AI Transparency

Bill Sponsors

Name	Party	Role
Mike Bayham		Primary
Mandie Landry		Cosponsor

Roll Call Votes

Date	Description	Yea	Nay	Result
2025-06-08	FINAL PASSAGE (#734)	35	3	Passed
2025-05-20	FINAL PASSAGE (#514)	74	16	Passed

Related Bills

- HB639 (LA)

Official Source

<https://www.legis.la.gov/Legis/BillInfo.aspx?i=250501>

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