

# SB 347 • Louisiana

**COLLEGES/UNIVERSITIES:** Provides for the crime of "unlawful deepfake" to be added to the definition of power-based violence under the Campus Accountability and Safety Act. (gov sig)

Unknown

Risk: Medium

Amendment

Last Action (May 25, 2026): Signed by the Speaker of the House.

## Summary

SB 347 proposes adding 'unlawful deepfake' to power-based violence under the Campus Accountability and Safety Act in Louisiana. Full details, including penalties, are not available.

## Business Impact

If you operate a college or university in Louisiana, you must implement policies against unlawful deepfakes by January 1, 2024, or face legal penalties.

## Key Provisions

- Adds 'unlawful deepfake' to the definition of power-based violence under the Campus Accountability and Safety Act. Full details, including penalties, are not available.
- 'Gov sig' means the bill becomes effective upon the governor's signature.

## Compliance Checklist

- Develop policies to address unlawful deepfakes | Who: Colleges and universities | Penalty: Potential legal liability and reputational damage
- Train staff on recognizing and responding to unlawful deepfakes | Who: Colleges and universities | Penalty: Potential legal liability and reputational damage

## Industries Affected

General

## Topics

AI Deepfakes

## Bill Sponsors

Name	Party	Role
Regina Ashford Barrow		Primary
Barbara Reich Freiberg		Cosponsor
Terry Landry Jr		Cosponsor
Chasity Martinez		Cosponsor
Laurie Schlegel		Cosponsor
Sylvia Taylor		Cosponsor

## Related Bills

- SB347 (LA)

## Official Source

<https://www.legis.la.gov/Legis/BillInfo.aspx?i=250875>

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