

SB 1183 • Missouri

Under the act, a creator, as defined in the act, shall not, within 18 weeks of an election, distribute a synthetic media message that the creator knows or should have known is a deceptive and fraudulent deepfake, as defined in the act. These provisions shall not apply if the creator of the audio or...

In Committee

Risk: Medium

Narrow/Targeted

Last Action (Jan 27, 2026): Second Read and Referred S General Laws Committee

Summary

SB 1183 prohibits creators from distributing deceptive deepfakes within 18 weeks of an election unless a disclosure statement is included. Exceptions and media types are detailed in the bill. The act is similar to a provision in SCS/HCS/HBs 2628 & 2603 (2024).

Business Impact

If you create synthetic media, you must include a disclosure statement by 18 weeks before an election or face civil and criminal penalties.

Key Provisions

- Creators cannot distribute deceptive deepfakes within 18 weeks of an election.
- Disclosure statements can exempt creators from liability under certain conditions.
- Candidates can seek injunctive relief against creators of deceptive deepfakes.
- Violators may face criminal and civil penalties, specifics are in the full bill text.
- Certain exceptions and media types are outlined in the bill.
- The act is similar to a provision in SCS/HCS/HBs 2628 & 2603 (2024).

Compliance Checklist

- Do not distribute deceptive deepfakes within 18 weeks of an election | Who: Creators of synthetic media | Penalty: Criminal and civil penalties as specified
- Include a disclosure statement if distributing synthetic media | Who: Creators of synthetic media | Penalty: Potential legal action from candidates if not included

Industries Affected

Law Enforcement

Consumer Protection

Topics

AI Deepfakes

AI in Political Advertising

Bill Sponsors

Name	Party	Role
Gannon		Primary
Arthur		Primary
Schroer, Nick	Republican	Primary

Official Source

<https://openstates.org/mo/bills/2026/SB1183/>

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