

S 6954 • New York

Requires synthetic content creations system providers to include provenance data on certain content made available by the provider

Unknown

Risk: Medium

Narrow/Targeted

Last Action (Jun 03, 2026): DELIVERED TO ASSEMBLY

Summary

S 6954 requires synthetic content system providers to include provenance data. Details on format, standards, penalties, or enforcement may be in the full bill text.

Business Impact

If you provide synthetic content, you must include provenance data by the effective date or face penalties for non-compliance.

Key Provisions

- Providers must include provenance data on synthetic content produced or modified by the system.
- The bill's specifics on format, standards, penalties, or enforcement mechanisms for provenance data are not detailed here due to lack of access to the full bill text, but these details may be present in the full document.
- Specific definitions or requirements for 'provenance data' might be detailed in the full bill text.

Compliance Checklist

- Include provenance data on synthetic content | Who: Synthetic content creation system providers
- Ensure all synthetic content is documented | Who: Synthetic content creation system providers

Industries Affected

Technology

Topics

AI Deepfakes

Bill Sponsors

Name	Party	Role
Andrew Gounardes		Primary
Patricia Fahy		Cosponsor

Related Bills

- A06540 (NY)
- S06954 (NY)

Official Source

<https://legislation.nysenate.gov/api/3/bills/2025-2026/S6954?summary=&detail;=>

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