

LD1944 • Maine

An Act to Protect Individuals from the Threatened Unauthorized Dissemination of Certain Private Images, Including Artificially Generated Private Images

Passed Both Chambers

Risk: High

Comprehensive

Effective: Jun 20, 2025 | Last Action (Jun 16, 2025): PASSED TO BE ENACTED, in concurrence.

Summary

This bill aims to protect individuals from the unauthorized sharing of private images, including those generated by artificial intelligence.

Business Impact

If you create or share AI-generated images in Maine, you must ensure you have consent from individuals depicted or face legal consequences.

Key Provisions

- Prohibits unauthorized dissemination of private images.
- Includes protections for artificially generated images.
- Emphasizes the importance of obtaining consent.
- Addresses concerns surrounding digital privacy.

Compliance Checklist

- Obtain consent before sharing any private images, including AI-generated ones. | Who: Businesses and individuals sharing images. | Penalty: Legal consequences for unauthorized sharing.
- Implement policies to ensure compliance with privacy protections. | Who: Businesses using AI for image generation. | Penalty: Potential legal action for non-compliance.

Industries Affected

Topics

AI Privacy

Bill Sponsors

Name	Party	Role
Denise TEPLER	Democratic	Primary
Ryan FECTEAU	Democratic	Cosponsor
Drew GATTINE	Democratic	Cosponsor
Nathan LIBBY		Cosponsor
Genevieve McDONALD		Cosponsor
Michele MEYER	Democratic	Cosponsor
Christina RILEY		Cosponsor
Holly STOVER	Democratic	Cosponsor
Eloise VITELLI		Cosponsor
Michelle DUNPHY		Primary
Benjamin COLLINGS		Primary
Amy KUHN	Democratic	Primary

Official Source

https://legislature.maine.gov/legis/bills/display_ps.asp?LD=1944&snum;=132

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