

HB 7543 • Rhode Island

AN ACT RELATING TO COMMERCIAL LAW -- GENERAL REGULATORY PROVISIONS -- INTERNET ACCESS AND ADVERTISING BY FACSIMILE

In Committee

Risk: Medium

Narrow/Targeted

Last Action (Apr 08, 2026): 04/08/2026 Committee recommended measure be held for further study

Summary

HB 7543 requires AI-generated content, such as video or photography, on public platforms to be marked as AI-generated, pending full bill text verification.

Business Impact

If you use AI for video or photography, you must label content as AI-generated by the bill's enactment date or face penalties.

Key Provisions

- Requires marking disclosing AI-generated video or photography on public platforms, subject to full bill text verification.

Compliance Checklist

- Mark AI-generated content clearly | Who: Content creators and advertisers

Industries Affected

Technology

Topics

AI Deepfakes

Bill Sponsors

Name	Party	Role
Morgan		Primary
Handy		Primary
Corvese		Primary
Ucci		Primary
Jacquard		Primary
Johnston		Primary
Canario		Primary
Speakman		Primary
Carson		Primary
Bennett		Primary
Kislak		Primary
Ajello		Primary

Related Bills

- H7543 (RI)

Official Source

<https://openstates.org/ri/bills/2026/HB7543/>

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