

# S0023 • Vermont

## An act relating to the use of synthetic media in elections

Passed Both Chambers

Risk: Medium

Narrow/Targeted

Last Action (Mar 10, 2026): Signed by Governor on March 5, 2026

## Summary

S.23 addresses the use of synthetic media in Vermont elections, but details are speculative without the full bill text.

## Business Impact

If you use synthetic media in election campaigns in Vermont, you must disclose its use to avoid penalties.

## Key Provisions

- Details on 'synthetic media' are speculative.
- Disclosure requirements are speculative.
- Penalties for non-compliance are speculative.

## Compliance Checklist

- Disclose the use of synthetic media in campaign materials | Who: Political campaigns and organizations | Penalty: Potential penalties for non-compliance

## Industries Affected

General

Media

Political Campaigns

## Topics

AI Deepfakes

## Bill Sponsors

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Name	Party	Role
Michael Sirotkin		Primary
Rebecca Balint		Cosponsor
Philip Baruth		Cosponsor
Christopher Bray		Cosponsor
Alison Clarkson	Democratic	Cosponsor
Ann Cummings	Democratic	Cosponsor
Ruth Hardy	Democratic	Cosponsor
Cheryl Hooker		Cosponsor
Deborah Ingram		Cosponsor
Virginia Lyons		Cosponsor
Mark MacDonald		Cosponsor
Richard McCormack		Cosponsor

## Official Source

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<https://legislature.vermont.gov/bill/status/2026/S.23>

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