

SB33 • Alaska

Synthetic Media: Liability; Elections

Introduced

Risk: Medium

Narrow/Targeted

Last Action (Jan 22, 2025): REFERRED TO STATE AFFAIRS

Summary

SB33 defines synthetic media and outlines obligations for electioneering communications to prevent defamation.

Business Impact

If you use synthetic media in election campaigns in Alaska, you must ensure compliance with defamation standards or face legal challenges.

Key Provisions

- Defines synthetic media and related defamation claims.
- Outlines obligations for synthetic media in electioneering communications.

Compliance Checklist

- Review and adjust election communications to ensure compliance with defamation standards. | Who: Political campaigns and media organizations. | Penalty: Potential legal challenges for defamation.

Industries Affected

Media

Political Advertising

Political Campaigns

Technology

Political Campaigning

Media and Advertising

Media Production

Topics

Bill Sponsors

Name	Party	Role
RULES BY REQUEST OF THE GOVERNOR		Primary
SENATE RULES BY REQUEST OF THE GOVERNOR		Primary
STEVENS		Primary
Kiehl		Cosponsor
Hoffman		Cosponsor
Stedman		Cosponsor
Bishop		Cosponsor
Olson		Cosponsor
Revak		Cosponsor
Micciche		Cosponsor
Kaufman		Primary
Dunbar		Cosponsor

Official Source

<https://www.akleg.gov/basis/Bill/Detail/34?Root=SB33>

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