

SSB3039 • Iowa

A bill for an act relating to the use of synthetic media in campaign materials, and making penalties applicable.

Introduced

Risk: Low

Narrow/Targeted

Last Action (Jan 21, 2026): Subcommittee recommends amendment and passage.

Summary

SSB3039 is a bill introduced in Iowa concerning synthetic media in campaign materials. This analysis is based solely on the bill's title and official description.

Business Impact

If you use synthetic media in campaign materials in Iowa, you must comply with new regulations or face penalties.

Key Provisions

- The analysis cannot specify provisions without the full bill text.

Compliance Checklist

- Label all synthetic media used in campaign materials. | Who: Political candidates and campaign organizations. | Penalty: Penalties for non-compliance may apply.

Industries Affected

Media

Political
Campaigning

General

Political Campaigns

Political Advertising

Topics

AI Deepfakes

Bill Sponsors

Name	Party	Role
COMMITTEE ON JUDICIARY		Primary
COMMITTEE ON LABOR AND BUSINESS RELATIONS		Primary
COMMITTEE ON LOCAL GOVERNMENT		Primary
COMMITTEE ON STATE GOVERNMENT		Primary

Related Bills

- HSB643 (IA)

Official Source

<https://www.legis.iowa.gov/legislation/BillBook?ga=91&ba;=SSB3039>

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