

HSB643 • Iowa

A bill for an act relating to the use of synthetic media in campaign materials, and making penalties applicable.(See HF 2609.)

Introduced

Risk: Medium

Narrow/Targeted

Last Action (Feb 19, 2026): Committee report approving bill, renumbered as HF 2609.

Summary

HSB643 proposes regulations on synthetic media in campaign materials in Iowa, with penalties applicable.

Business Impact

If you use synthetic media in campaigns, you must comply with new regulations once defined.

Key Provisions

- Regulation of synthetic media in campaign materials

Compliance Checklist

- Ensure all synthetic media used in campaigns is disclosed. | Who: Political candidates and organizations. | Penalty: Penalties for non-compliance will apply.
- Review campaign materials for compliance with synthetic media regulations. | Who: Campaign managers and compliance officers. | Penalty: Penalties for non-compliance will apply.

Industries Affected

Political Advertising

General

Political Campaigns

Media Production

Political Campaigning

Media

Advertising

Topics

Bill Sponsors

Name	Party	Role
COMMITTEE ON EDUCATION		Primary
COMMITTEE ON STATE GOVERNMENT		Primary
COMMITTEE ON VETERANS AFFAIRS		Primary
COMMITTEE ON HEALTH AND HUMAN SERVICES		Primary

Related Bills

- HF2609 (IA)
- SSB3039 (IA)

Official Source

<https://www.legis.iowa.gov/legislation/BillBook?ga=91&ba;=HSB643>

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